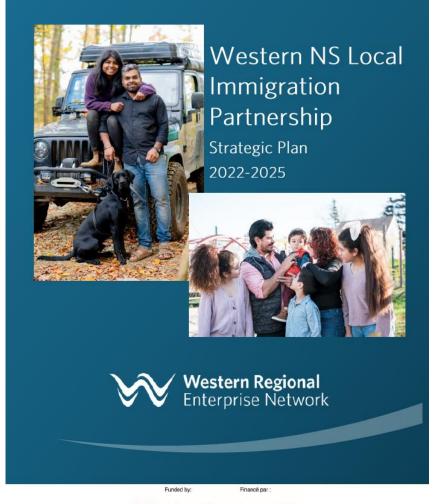




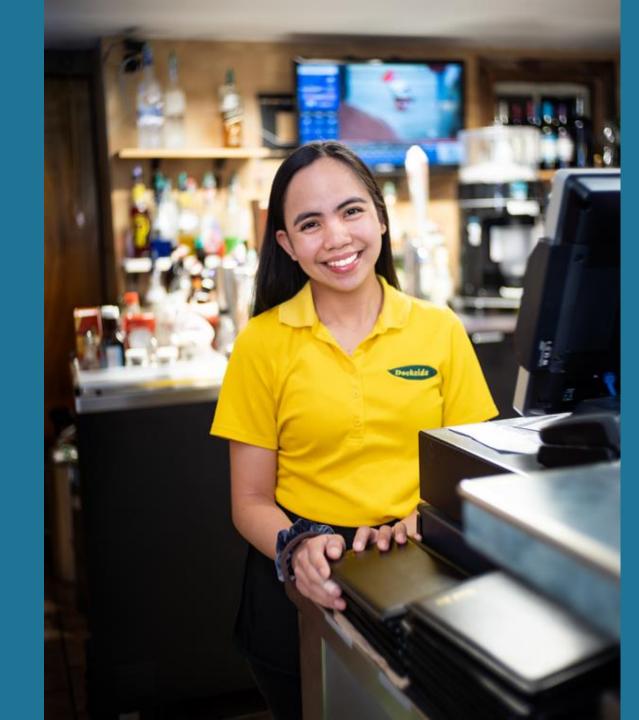
Council Presentation Spring 2023

Brenda LaGrandeur Western NS Local Immigration Partnership Coordinator What is a Local **Immigration** Partnership? **Local Immigration** Partnerships (LIP) bring partners together that share a common goal of making their region more welcoming to newcomers.



Priority Areas

- 1. Attracting talent
- 2. Employer outreach and support
- 3. Fostering welcoming communities



Attracting Talent

Marketing projectpartnership with the Yarmouth & Area Chamber of Commerce

\$35,000 approved (NS LSI)

- New look/logo
- Photography project
- Videography project
- Welcome folders
- Retractable banners
- Rack cards
- Welcome guide refresh and reprint (\$2500 from NS Acadian Affairs)
- New website (www.welcometowesternns.ca)









MOVE LIVE LEARN WORK EXPLORE **ABOUT**



Employer Support

Newcomer Experience Workshop (\$650 partnership with Ignite)



NEWCOMER EXPERIENCE WORKSHOP

Join us!

November 18, 10 am - 12 pm | IGNITE Yarmouth







Immigration Info session for Employers- Digby

Are you interested in hiring International Talent?

Join us to learn about the resources available to employers and how they can support you in hiring and retaining foreign talent.

- April 18th, 2023
- 8:30am-12:30pm
- Digby Firehall 163 First Avenue, Town of Digby

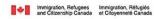




Register by clicking here
For info, phone 902-245-5716









Immigration Ready Employers project-Funded by IRCC (\$6500)

www.immigrationready.westernren.ca

Employer Support

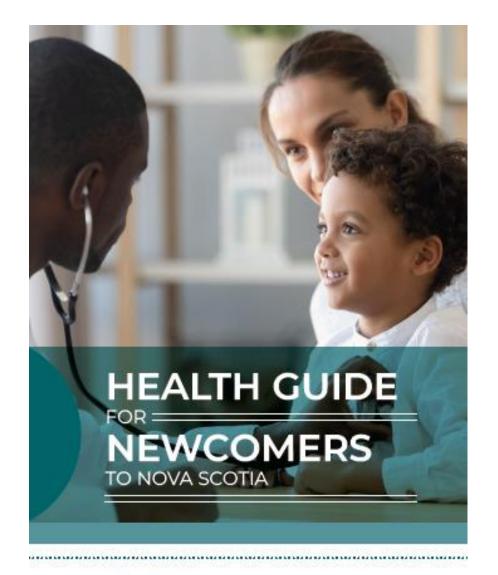
So, you're interested in hiring an international worker?

If you are considering hiring an international employee and do not know where to start, this online tool could help.

Take the Quiz

Fostering Welcoming Communities

Newcomer Health Guide-\$6300 funded by Population Growth Branch of NS Labour Skills and Immigration









Fostering Welcoming Communities

Newcomer Welcome Event – funded by IRCC \$8500

So, what's next...

- Speed networking for newcomers
- Mapping of credential recognition for key positions in our region
- 2nd Annual Newcomer Welcome Event

